

FOR IMMEDIATE RELEASE



Thursdays in July/August 6pm At Library Green's Ruby Dee Park

July 14 City Winds Trio:
Family Ragtime Celebration

August 11 Pretzelstein:
A Salty Mix of Funky Songs

July 28 Evan the Magician:
Magic Show and VIP Magic Class

August 25 Fiesta with Flor!



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**The New Rochelle Downtown BID and New Rochelle Public Library Invite
Everyone to the
PIC*NIC Party in the Park Thursdays in July and August**

***Featuring PIC*NIC Dinner Specials from more than a dozen
New Ro Downtown Restaurants to Dine on
While enjoying Family Friendly entertainment at Ruby Dee Park***

New Rochelle, N.Y. (July 7, 2022) – Beginning Thursday July 14, [New Rochelle Downtown Business Improvement District \(NRBID\)](#) and the [New Rochelle Public Library](#), (NRPL) have planned healthy summer fun on four ((4) Thursday evenings in July and August.

PIC*NIC Party in the Park—at Library Green's Ruby Dee Park—will combine family-friendly entertainment with easy take-out dinners from many of New Ro Downtown favorite Restaurants.

Beginning Thursday July 14 at 6pm and going every other week through Thursday August 25, You will be able to order PIC*NIC dinner for the kids and adults at <https://newrochelledowntown.com>, then take your custom pre-packaged meals over to Library Green's Ruby Dee Park for the evening's entertainment.

The New Rochelle Downtown PIC*NIC Menus are from an amazing variety of international cuisines—Chinese, Colombian, Mexican, Italian, Japanese, Korean, Peruvian, Colombian, American and more. You can have Mexican Tacos or Peruvian Chicken one evening, then the following week get Japanese Bento Boxes, Korean BBQ Wings or personal Pizzas. All are specially priced and portable!

New Rochelle Downtown Restaurants creating “PIC*NIC Party in the Park meals include:

- Colombian House
- Hibachi Express
- Korean BBQ and Grill
- Little Mexican Café
- Magno’s Grill
- Modern22
- New Golden Wok
- Olibar
- And more

Featured entertainment at 6pm includes:

- July 14 City Winds Trio
- July 28 Evan the Magician
- August 11 Pretzelstein
- August 25 Fiesta with Flor

"We're excited to collaborate with the NRBID to bring these fun, interactive, family-friendly performances to the community", said Tom Geoffino, Director, New Rochelle Public Library. "Thanks to generous support from the Friends of The New Rochelle Public Library, we are able to provide this and so many other programs at both the Main and Huguenot Children's Library to keep children engaged all summer. Please stop in and enjoy all the great programs we've planned for you", said Geoffino.

"We know everyone is really ready to enjoy summer this year and we are making it easy to do that--with PIC*NIC Meals from our fav New Ro Downtown Restaurants and fun entertainment for children, their friends and families," said Karel Littman, Executive Director, New Rochelle Downtown BID. "New Rochelle Downtown is the right place to get a fun weekday break this summer."

Partner sponsors for PIC*NIC Party in the Park in New Rochelle Downtown include the New Rochelle Downtown Business Improvement District (NRBID) New Rochelle Public Library (NRPL), Friends of the New Rochelle Public Library and the New Rochelle Parks and Recreation.

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About New Rochelle Downtown BID:

Downtown is represented by the New Rochelle Downtown Business Improvement District (NRBID). Magic is happening here! We're adding 40+ amazing apartment buildings and more to our wonderful mix of restaurants and merchants. Since 2000 the NRBID has facilitated more than \$150 million in private development. NRBID is a non-profit association of over 800 business and property owners whose goal is economic development, new business and new investment. As part of its mission, the NRBID is also devoted to hosting Downtown activities and events with our partners and insuring safe and clean environment for visitors, shoppers, diners and friends. For more information, visit <https://newrochelledowntown.com/>.

About the New Rochelle Public Library:

The New Rochelle Public Library (NRPL) is a community resource that seeks to improve the life of every citizen in our city. The Library offers a comprehensive print and digital collection that includes

retrospective and current materials, up-to-date technology for public use, and a wide range of community services and programs tailored to a diverse audience. Chartered in 1894, NRPL is a school-district library with its own operating budget and a Board of Trustees composed of seven elected members. It has served the 79,000 residents of New Rochelle from its Main Library building in the downtown business district since 1979. A smaller branch, located in the park in front of the New Rochelle High School, was restored through a grassroots effort and currently operates as the Huguenot Children's Library. Learn more at nrpl.org

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