

FOR IMMEDIATE RELEASE



New Rochelle Downtown Business Improvement District Launches Restaurant *APPRECIATION* Week in Support of New Rochelle Downtown Restaurants

*20+ Restaurants Offer Delicious \$25 and \$45 Specials
For Dine-In and Takeout from March 1st - March 10th*

New Rochelle, N.Y. (February 17, 2022) –The [New Rochelle Downtown Business Improvement District \(NRBID\)](http://www.newrochelledowntown.com) is kicking off “New Rochelle Downtown Restaurant *APPRECIATION* Week”, a community-focused program where customers can show their love and support for local restaurants. There will be more than two dozen restaurants offering \$25 and \$45 Specials for dine-in or take out beginning on March 1, 2022 and running through March 10, 2022.

New Rochelle Downtown is undergoing an unprecedented transformation. Many glistening new apartment buildings in all stages of development are being added to the wonderful mix here. New Rochelle Downtown Restaurant *APPRECIATION* Week is a great way for people of all ages who are interested in the area to experience the excitement that is underway and to sample the Downtown’s wide variety of international cuisines. There is something to suit everyone’s taste with so many multicultural and varied cuisines-- including authentic Argentina, Caribbean, Columbia, Italy, Jamaica, Mexico, Peru, and American South and West flavors.

“We know everyone loves our New Rochelle Downtown restaurants because we have so much variety here,” said Karel Littman, Executive Director, New Rochelle Downtown BID. “Come join us! Restaurant *APPRECIATION* Week is a great time to support our dedicated dining entrepreneurs and at the same time get a taste of how living in Downtown can add flavor to your life.”

Restaurants participating in Restaurant *APPRECIATION* Week include (partial list):

- Alvin & Friends
14 Memorial Hwy, New Rochelle, NY
- Ava Ava RBL
15 division St. New Rochelle, NY

- Colombian House
585 Main Street, New Rochelle, NY
- Noma Social
1 Radisson Plaza, New Rochelle, NY
- Magno's Grill
108 Centre Ave, New Rochelle, NY
- Mexican Corner
497 Main St, New Rochelle,
- Modern Restaurant
310 Huguenot St, New Rochelle, NY
- Olibar Peruvian Cuisine
583 Main St, New Rochelle, NY
- RocnRamen
19 Anderson St, New Rochelle, NY
- Wooden Spoon
16 Division St, New Rochelle, NY

These New Rochelle Downtown Restaurant *APPRECIATION* Week Specials are available in person for dine in and take out (depending on the Special) and to order by phone, directly calling the restaurant only. They will not be available to order on any apps. Be sure to mention the New Rochelle Downtown Restaurant *APPRECIATION* Week Special when placing your order. **To see the full list of restaurants and learn more about special menu promotions being offered, please visit NewRochelleDowntown.com/Restaurant-Appreciation-Week.**

About New Rochelle Downtown BID:

New Rochelle Downtown is represented by the New Rochelle Downtown Business Improvement District (NRBID). Magic is happening here! We're adding 40+ amazing apartment buildings to our wonderful mix of Restaurants and Merchants. Since 2000, the NRBID has facilitated more than \$150 million in private development. NRBID is a non-profit association of over 800 Business and Property owners whose goal is economic development, new business and new investment. As part of its mission, the NRBID is also devoted to assuring clean and safe streets and hosting Downtown activities and events. For more information, visit NewRochelleDowntown.com.



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