

Spread the Word!

Nothing is more powerful in politics than a genuinely personal message. By sharing your support for Noam directly with friends, colleagues, and neighbors, you can make a big difference in the election. Here are some suggestions for spreading the word:

HERE'S HOW YOU CAN CONNECT . . .

Post to Social Media: Post your thoughts on whichever social media platforms you belong to (e.g., Facebook, Twitter, Instagram, etc.)

Send an Email: Send an email to your local network of friends and family in New Rochelle, explaining why you support Noam's campaign, and urging people to vote.

Mail Letters or Postcards: Letters and postcards require a little more effort, but are also much more likely to be read, so if you have the time, there's no better way to reach out.

Have Conversations: Election Day is just around the corner, so don't be shy about bringing up local politics and government when you speak with friends one-on-one or in small groups.

AND HERE'S WHAT YOU CAN SAY . . .

Your words are your own, and a truly personal comment is the most effective.

One option is to keep things short-and-sweet, with a simple message like: "Noam Bramson is doing a great job as mayor, and I'm proud to vote for him on November 5th. I hope you'll vote for him, too."

If you want to provide more substance, then please look through the points below and include whichever items resonate most with you, along with anything else you want to add. There's also lots of additional information at Noam's website:

www.noambramson.org/issues

Bottom line: there's no wrong way to send an endorsement message. Lengthy or brief, full-of-detail or short-and-sweet . . . it's all good. Just say what feels right to you.

POSSIBLE TALKING POINTS . . .

New Rochelle is on a roll: Noam Bramson is leading New Rochelle in the right direction, by:

- Making historic investments in roads, parks, and infrastructure.
- Implementing a visionary downtown development plan.
- Bringing crime down to the lowest level in generations.
- Managing the City's finances responsibly, with the best bond rating in 80 years.
- Pursuing comprehensive environmental leadership, including clean, renewable energy.
- Winning competitive national and state grants, worth millions for local priorities.
- Keeping New Rochelle a welcoming, inclusive, diverse community in which all people are respected and empowered to be their best.

Noam Bramson is the right person for the job. Noam works hard every day on our behalf, and applies himself fully to the important, difficult job of leading a city of 80,000 people. He has the skill set, experience, and perspective that we need:

- Noam represents New Rochelle effectively to the larger world – projecting a positive civic image, building confidence among potential stakeholders, and nurturing mutually supportive relationships with other levels of government.
- Noam builds trust and a culture of civility among Council Members, while setting clear priorities for the City's professional staff.

- Noam is responsive and accessible – hosting neighborhood forums, appearing before countless community events and organizations, sharing information through his blog and email bulletins, and addressing the day-to-day concerns that confront our residents.
- Noam brings our community together, especially in moments of crisis or trauma, when a calm, thoughtful demeanor is most important.
- Noam tackles challenges and opportunities, even difficult or controversial ones, with integrity, conviction, and a passionate commitment to our future.

Remember to vote: Election Day is Tuesday, November 5th, with polls open from 6am to 9pm. It's important for all of us to cast a ballot.

Early voting is a new option: For the first time, early voting is an option in New York State. To learn more about early voting hours, visit www.voteearlyny.org.

THANK YOU

Thank you for helping! And don't forget to cast your own ballot on November 5th or by voting early.