



#MBKNewRoTurns1

MBKNewRo Birthday Wish List:

Like all one-year-olds, we love presents, and we have a few gift ideas to share with you. Please review our First Birthday Wish List and if possible give us a gift or two! Please mail your checks to New Rochelle Youth Bureau/MBK, 515 North Avenue, New Rochelle, NY 10801 or bring your checks to our MBKNewRo First Birthday Party on Wednesday, May 11th from 5:30 to 7:30 at the New Rochelle Public Library. Please use the Memorial Highway or Ruby Dee Park entrance. Please fill out the attached form and mail it back with your check or put a corresponding gift number or name in the Memo section of your check. Gifts accepted throughout 2016. Thank you!

1. Barbershop Reading Program: Our Milestone 1 Working Group has identified 50 barbershops, nail salons and pediatrician offices in New Rochelle who will promote childhood reading by displaying an MBKNewRo Box of Books. The goal is to encourage young children to read while their parents or caregivers are busy. To date, the group has delivered these boxes to 10 locations, with the hope of delivering approximately 40 more in the coming months.

A \$50 Donation will help us purchase 10 children's books in English and Spanish for one of the 40 more Barbershop Reading Boxes we hope to create.

2. Free Pop-Up Libraries: MBKNewRo is delighted to be partnering with the New Rochelle Council on the Arts (NRCA), the New Rochelle Public Library and world-famous 3D artist Charles Fazzino on this community-wide project to promote reading and celebrate artists. We hope to work with NRCA artists and Charles Fazzino to provide the books needed to fill 14 of these free pop-up libraries, which will be carefully located throughout the city so that all New Rochelle residents can benefit from this effort to promote reading and make books more accessible to all residents.

A \$100 Donation will help us purchase 20 new and gently used books for children, teens and adults. We hope to stock each of the 14 pop-up libraries with 20 or more books.

3. Baby Sign Language Training and Kits: Studies have shown that babies who learn sign language are less frustrated and can communicate with their families more readily. They learn to speak earlier and do better in school. MBKNewRo will work with a baby sign language specialist who will provide a four-hour training workshop to 30 teachers and community leaders, who will then teach parents and caregivers how to use sign language with their babies. The New Rochelle Public Library and Montefiore's WIC program will work with families in this pilot program. The sign language training and kits will be supplied by babysignlanguage.com.

A Donation of \$90 will cover the cost of training and supplies for one of the 30 participants in the four-hour training workshop. The Standard Baby Sign Language Kit includes a guidebook, dictionary, 52 flash cards and a wall chart (English and Spanish editions offered).

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4. Creative Curriculum for Preschoolers: We hope to work with the New Rochelle City School District and the Child Care Council of Westchester to create an engaging curriculum for babies, toddler and preschoolers that local daycare providers can implement. We will also be purchasing a premiere teaching tool, the five-volume set of books and supplies that make up The Creative Curriculum for Preschoolers designed by Teaching Strategies.

A \$300 Donation will cover the cost of this important preschool teaching tool. We hope to begin this program by providing this five-volume set to 20 local daycare providers.

5. Camp and Summer Learning Opportunities: Every child deserves the chance to go to camp. In partnership with the New Rochelle Campership Fund, we would like to help send 25 MBKNewRo younger students to camp for a week, and in collaboration with other providers offer 25 older students summer enrichment opportunities. The Campership Fund, which was established in 1957, works with a number of our stakeholders to provide summer camp opportunities to local children, including the Boys & Girls Club of New Rochelle, New Rochelle Community Action Program, New Rochelle Youth Bureau, New Rochelle YMCA and New Rochelle Parks & Recreation.

A Donation of \$150 will enable a child to attend camp for a week or provide an older student a summer enrichment opportunity. We hope to extend this camp/enrichment opportunity to 50 students.

6. Leaders for Life Program: Trained Facilitators will work with up to 20 teens who have participated in the highly regarded Youth Police Initiative (YPI). Over the course of 12 to 16 weeks, the facilitators will help the students identify their strengths and passions, foster good communications skills and make a contribution to the community.

A Donation of \$350 will cover the cost for one of the students participating in the Leaders for Life program.

7. College Scholarships: New Rochelle High School now works with 12 colleges on dual-enrollment classes but some students who are eligible to take these college classes in high school cannot afford the fees. Still other students bound for college need financial assistance. We would like to partner with our stakeholder The Guidance Center of Westchester's Center for College & Careers to increase the number of scholarships available to students.

A Donation of \$250 will help students earn college credits while in high school and defray costs for other college-bound students.

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8. Standardized Test Prep for College-Bound Students: The cost for test prep for the ACT and SAT is an obstacle for some families. We would like to help our stakeholder organizations Let's Get Ready and the New Rochelle Fund for Educational Excellence in their quest to provide test prep to all students regardless of their ability to pay the fees involved.

A Donation of \$400 will level the playing field for those students unable to pay for standardized test prep.

9. Unrestricted Funds: We have the IMPORTANT goal of helping all children in New Rochelle succeed, particularly boys and young men of color. We have a lot of BIG ideas on how to accomplish that goal through reimagining summer school, offering motivational speakers during school orientations, providing college visits for students who otherwise can't afford them, creating mentorship programs, sponsoring job fairs and designing youth violence-prevention programs. We need financial support to provide innovative programming and to hire and pay staff. Won't you help us?

A Donation of any amount will help us put our ideas into action and compensate the staffers who are working so hard to see the program's goals brought to fruition.

THANK YOU!!!

Please mail your checks to New Rochelle Youth Bureau/MBK, 515 North Avenue, New Rochelle, NY 10801

Name: _____

Address: _____

Email: _____

Phone: _____

Donation Amount: _____

Please Use My Gift For: _____

I Would Like to Assist With: _____

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