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**The College of New Rochelle  
Becomes First Private College in Mid-Hudson Region  
to Earn START-UP NY Designation**



***Applications to be Accepted from High-Tech Businesses***

New Rochelle, NY, August 20, 2014 – The College of New Rochelle announced today that it is the first private college in the Mid-Hudson Region to be designated as a START-UP NY location. The College will now begin accepting applications from qualified “high-technology” businesses that align with the College’s academic mission.

“We are very pleased to have been selected for the START-UP NY program and extremely proud to support Governor Cuomo’s transformative initiative to stimulate economic development in New York by growing business and creating jobs,” said Judith Huntington, President of The College of New Rochelle.

Through the program, The College of New Rochelle will seek to establish a partnership with high tech businesses in fields such as biotechnology, information technology, re-manufacturing, advance materials, engineering, or electronic products. The College has

designated 20,334 square feet in Maura Hall on its main campus in New Rochelle, for use by the selected business.

"This opportunity is particularly important to us because it personifies The College of New Rochelle's commitment to embracing an entrepreneurial spirit," said President Huntington. "Through our participation in this program, our students will benefit from internships and experiential learning opportunities. This partnership will also create new employment opportunities and attract new investment locally, spurring additional economic growth in New Rochelle and across the Westchester area. We are extremely grateful to those who supported our application, particularly New Rochelle Mayor Noam Bramson and our New York State representatives, Senator George Latimer and Assemblyman Steven Otis."

"This big win for both The College of New Rochelle and the City will help position New Rochelle as a leader in leveraging higher education to promote job creation and economic growth," said New Rochelle Mayor Noam Bramson.

Described by Governor Andrew Cuomo as "the most ambitious economic development program in New York's recent history," START-UP NY provides major incentives for businesses to relocate, start up, or significantly expand in New York State through affiliations with public and private universities, colleges, and community colleges. Eligible businesses have the opportunity to operate state and local tax-free and their employees to pay no state or local personal income taxes for up to ten years, while partnering with higher education institutions.

In order to be eligible for the program, businesses must be a new company in New York State, a company from out-of-state that is relocating to New York, or an expansion of a company that already has employees in the state. Eligible businesses will undergo a competitive analysis to ensure there are no competitors in the area, followed by a validation process to ensure the company's business is aligned with the College's mission. A company might support this mission by allowing faculty to perform applied research, establishing internship and experiential learning opportunities for students, hiring directly from the campus population, or by undertaking numerous other mutually beneficial partnerships.

For more information about eligibility and the application process and to apply for the START-UP NY program at The College of New Rochelle, go to [www.startup.ny.gov](http://www.startup.ny.gov).

*The first Catholic college for women in New York State, The College of New Rochelle was founded in 1904 by the Ursuline Order. Today, it comprises the all-women School of Arts & Sciences, and three schools which admit women and men: the School of New Resources (for adult learners), the School of Nursing and the Graduate School. The main campus of the College is located in lower Westchester County, 16 miles north of New York City. The College maintains five other campus locations in New York City for the School of New Resources in Brooklyn, the Bronx, and Manhattan. Visit the College's website at [www.cnr.edu](http://www.cnr.edu).*