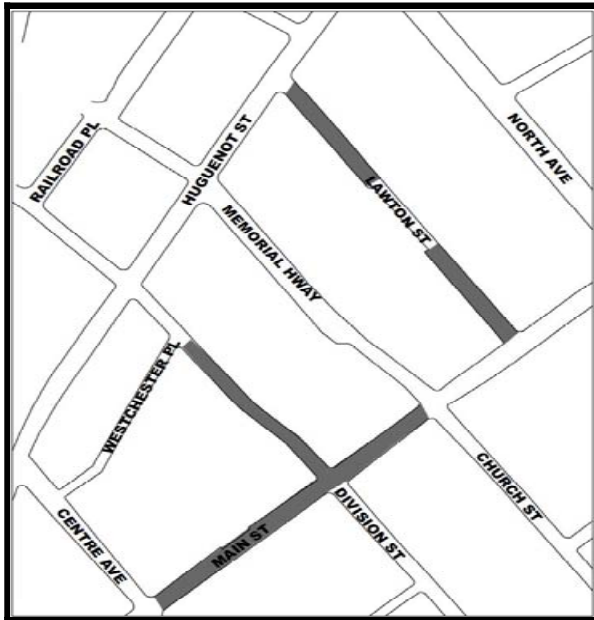


Here's Where

Use the new Smart Meters
in Downtown New Rochelle

- Main Street
- Division Street
- Lawton Street



NEW ROCHELLE
DOWNTOWN
BID
Making it Happen!

CITY OF NEW ROCHELLE

515 North Avenue
New Rochelle, NY 10801

(914) 654-2189

www.newrochelleny.com/parking



PARK

WITH
THE
SWIPE
OF A
CARD

USING
CREDIT
CARD-
FRIENDLY

SMART METERS

Smart Meters

THIS IS A PILOT PROJECT

Throughout the summer the City of New Rochelle will be testing Smart Meters from three different companies in select parking areas downtown. This means you can now use your VISA or MasterCard to pay for parking. Quarters will still be accepted at all meters.

WE NEED YOUR FEEDBACK!

Starting in early July you will have the opportunity to give us your opinion on the three different meters being tested and help decide which meter we may install throughout the City. We will be launching an on-line survey City's web site www.newrochelleny.com

LOOK FOR OUR PARKING SURVEYORS!

Additionally, during the summer we will have individuals on the street asking parkers some questions about the parking experience.

Here's How



Meters are color-coded by manufacturer with dots located on meter posts



RED



GREEN

- Insert and remove your credit/debit card (VISA or MasterCard)
- Using the keypad, select your payment amount with the [+] / [-] or [↑] [↓] (There is a \$1/1 hour minimum for credit/debit card transactions.)
- Press the GREEN button to confirm your amount or the RED to cancel your transaction.
- Wait for the card authorization.



YELLOW

- Press the green button to select time.
- Continue pressing until the desired time is displayed. (There is a \$1/1 hour minimum for credit/debit card transaction)
- Insert and remove credit card. (Meter displays "-----" during authorization)
- If card is accepted, time is displayed on meter. If card is rejected, meter displays 00:00