

TODD V. KERN

77 Broadview Avenue • New Rochelle, NY 10804 • 917.640.7608 (cell) • tvk@2revolutions.net

WORK EXPERIENCE:

2REVOLUTIONS LLC, *New York, NY*

March 2008—Present

Founder/Principal

2Revolutions is an education design lab that focuses on designing and launching “Future of Learning” *models* and helping to catalyze the *conditions* within which they can thrive. Because America's future depends on our ability to make smarter, better integrated investments in individuals as they travel the birth-to-26 Human Capital Continuum™, 2Revolutions pursues bold innovations with the potential for transformative impact at the key leverage points where today's current systems fail. We draw on deep industry expertise and our Talent Cloud™ to provide targeted strategy, research and design support to existing organizations, and help grow promising ideas into viable ventures. Select current or recent client/partner engagements include:

- DESIGNING SCHOOL 2.0 (*Boston, MA; Franklin County, VT; Manchester, NH*) – guide teams of entrepreneurial educators through an intensive design process to transform existing district, charter, and Catholic schools to new "future of learning" models with the goals of shifting the focus from teaching to learning, leveraging technology to deliver more personalized learning experiences, and yielding significantly better outcomes for all students at lower cost;
- ROADS CHARTER SCHOOLS (*New York, NY*) – co-founded and led the design of ROADS ("Reinventing Options for Adolescents who Deserve Success") Charter Schools, which represents an innovative new school model and charter management organization with the goal of serving disconnected youth aged 15-17 through an integrative design that balances core academic, workforce readiness, and socio-emotional needs;
- THE COMMUNITY GROUP (*Lawrence, MA*) – worked with senior leadership and Board of large community-based organization serving thousands of families through the provision of early childhood education, an exemplary charter model and a significant economic footprint, seeks to update their strategic vision to broaden/deepen impact and take advantage of a shifting policy environment. Efforts led to a successful \$500k “Promise Neighborhood” planning grant application;
- NEW TECH NETWORK (*Napa, CA*) – partnered to lead the redesign of a new business and financial model for a national network of innovative high schools as it pursues greater scale and impact;
- POLLINATE VENTURES (*Dallas, TX*) – partner to design a new, non-profit social venture fund committed to transforming U.S. education through investments in tools, technologies and the development of a limited number of hybrid or blended learning laboratories;
- DISTRICT 79, NYC-DOE (*New York, NY*) – developed new strategy to provide disconnected youth with academically rigorous and relevant “career pathways” in growth industries. Currently collaborating on the design and launch of a new CMO focused exclusively on meeting the unique needs of disconnected youth in NYC;
- INTEGRATIVE JUSTICE FACILITIES (*New Jersey*) – working with an entrepreneur-in-residence to design and pilot an innovative, not-for-profit prison model where “re-entry to society begins on the first day of incarceration”;
- NEWSCHOOLS VENTURE FUND (*San Francisco, CA*) – currently managing multi-year national longitudinal study of charter management organization (CMO) effectiveness; and
- NEW PROFIT, INC. (*Cambridge, MA*) – co-founded the Urban Assets Initiative, a new approach to partner with cross-sector coalitions in cities to solve complex social problems by establishing "markets" for social innovation.

WORK EXPERIENCE (continued):

Independent Education Industry Consultant

September 2006—February 2008

Sample client engagements include:

- EDUVENTURES, LLC (*Boston, MA*) – published national research reports examining K-12 school districts’ implementation and use of enterprise data management systems, as well as trends in the K-12 market for digital content (see Publications);
- NEW LEADERS FOR NEW SCHOOLS (*New York, NY*) – co-led the development of an enterprise technology strategy to promote strategic investment, alignment and management of technology resources in service of core organizational objectives;
- NEWSCHOOLS VENTURE FUND (*San Francisco, CA*) – led design phase of Gates Foundation-funded national study of charter management organization (CMO) effectiveness; and
- NEW YORK CITY DEPARTMENT OF EDUCATION (*New York, NY*) – participated in the development of a comprehensive knowledge management strategy to be integrated with core NYC-DOE initiatives.

NEW LEADERS FOR NEW SCHOOLS, *New York, NY*

September 2002—August 2006

Chief Knowledge Officer, National Office

(*August 2003–August 2006*)

Senior manager of innovative not-for-profit organization that seeks to transform urban education systems by attracting, preparing, and supporting the next generation of outstanding school leaders. Responsible for spearheading the organization's national efforts around research, evaluation, organizational learning and knowledge management – with a focus on assessing New Leaders' ability to drive dramatic increases in student achievement in urban schools.

Executive Director, New York Office

(*September 2002–August 2003*)

Managed strategy and operations for regional program office; advised incoming Chancellor Joel Klein’s transition team on school leadership issues and helped negotiate relationship with the NYC school system; led five-member team to generate a record number of submitted applications, roughly doubling the size of the New York program.

KNOWLEDGEQUEST EDUCATION GROUP, LLC, *New York, NY*
(f.k.a., KNOWLEDGEQUEST VENTURES, LLC)

April 2000—September 2002

Executive Vice President — Helped manage boutique investment bank and strategy consulting firm dedicated to the education and training industry, while serving “dual bottom lines” of profitability and educational quality. Managed client deal flow; led market, competitive and feasibility analyses; developed business plans and financial models; managed relationships with institutional and strategic private equity investors; identified partnership opportunities on behalf of client companies; conducted primary industry research and analysis; and represented the firm at industry conferences and professional events.

TEACHERS COLLEGE, COLUMBIA UNIVERSITY, *New York, NY*

August 1998—April 2000

Institute on Education and Government:

(*April 1999—April 2000*)

Acting Director — Managed all activities of Institute established to create a forum for state and local policymakers to discuss key education issues. Clarified Institute vision, mission and goals; developed strategic plan; conducted policy research and analysis; designed and managed national policy seminar for governors’ education policy advisors; co-taught the Federal Policy Institute, a graduate course in education policy; and co-directed the Education Policy Fellowship Program.

Institute for Learning Technologies:

(*August 1998—March 1999*)

Manager of Program Evaluation — Responsible for development, execution and management of all evaluation activities, with emphasis placed on educational pedagogy as it relates to instructional technology and new media.

WORK EXPERIENCE (continued):

CHICAGO PANEL ON SCHOOL POLICY, *Chicago, IL* January 1997 — June 1998

Program Manager (*concurrent with graduate school*) — Designed and implemented Initiative Status Reports (ISRs), an innovative tool to evaluate programs and policies in the Chicago public school system. Combined qualitative and quantitative analysis to yield timely, objective feedback to inform public discourse and encouraging mid-course program modifications. ISR topics included: *Small Schools*; *Parents As Teachers First*; *Board-School Communication*; *Summer Bridge*; and *School Technology*.

CHICAGOLAND CHAMBER OF COMMERCE, *Chicago, IL* October — November 1997

Consultant (*concurrent with graduate school*) — Prepared policy issue brief for the Committee on Education and Work Force Quality, assessing the economic and educational impact of various forms of school choice on the surrounding six-county region.

COUNCIL OF CHIEF STATE SCHOOL OFFICERS, *Washington, DC*

Office of Federal-State Relations

October 1994 — September 1996

Legislative Associate — Managed government relations activities for association representing state commissioners of elementary and secondary education. Met with key Congressional staff and Administration officials; drafted Congressional testimony; analyzed education-related legislation; delivered speeches and substantive presentations to key constituencies; and assisted Executive Director and other Council staff on all legislative matters.

COMMITTEE FOR EDUCATION FUNDING, *Washington, DC*

February 1993 — October 1994

PR/Projects Coordinator — Staffed advocacy efforts on behalf of coalition of 90+ national education organizations that lobbied for an increased federal investment in education. Tracked and analyzed federal legislation; monitored the federal budget and appropriations processes; drafted letters to Members of Congress; and met with House and Senate Committee staff.

PRESIDENTIAL INAUGURATION COMMITTEE, *Washington, DC*

November 1992 — February 1993

Production/Staff Assistant — Assisted with international “Bells for Hope” ceremony – symbolic, simultaneous international bell-ringing – in concert with Clinton-Gore inaugural festivities.

CENTER FOR DEMOCRACY, *Washington, DC*

Summers 1991, 1992

Intern/Staff Assistant — Worked on “Library of Democracy” project to disseminate classic teachings on democracy throughout Eastern Europe. Performed advance press relations for dinner to present Russian President Boris Yeltsin with the International Democracy Prize.

EDUCATION:

University of Chicago, *Chicago, IL*

June 1998

Irving B. Harris Graduate School of Public Policy Studies

Master of Public Policy, with concentrations in education policy, urban poverty and community-based economic development strategies

Education Policy Fellowship Program, *Washington, DC*

September 1995 — May 1996

Institute for Educational Leadership (IEL)

Year-long, employer-paid professional development opportunity to address pertinent national issues in education, including seminars on leadership style and national education policy

Miami University, *Oxford, OH*

May 1992

Bachelor of Arts in Political Science; Bachelor of Arts in Psychology

SELECT PUBLICATIONS:

Kern, Todd V., "A Revolution in K-12 Digital Content: How Soon Is Now?," Eduventures LLC, September 2007.

Kern, Todd V., "Trends in K-12 Enterprise Management: Are Districts Ready to Cross the Chasm?," Eduventures LLC, February 2007.

Jinnett, Kimberly A., and Kern, Todd V., "Evaluating Leadership as a Strategy to Transform Complex Systems," Handbook of Leadership Development Evaluation, Center for Creative Leadership, Kelly Hannum (Editor), Jennifer W. Martineau (Editor) and Claire Reinelt (Editor), November 2006.

Fromm, Jeffrey A., Hentschke, Gib, and Kern, Todd V., "Education leader as education entrepreneur: managing the educational mission within and across the economic sectors," Handbook on Education Leadership and Management, Pearson Education Publishing, July 2003.

Fromm, Jeffrey A. and Kern, Todd V., "Revolution and Evolution: Assessing the Market for Educational Technologies," *Upgrade* (Magazine for the Software and Information Industry Association), June 2001.

Fromm, Jeffrey A., and Kern, Todd V., "Education Industry Offers World of Investment Opportunity," *Venture Capital Journal*, March 2001.

Fromm, Jeffrey A., and Kern, Todd V., "Investment Opportunities in Education: Making A Profit While Making A Difference," *The Journal of Private Equity*, Volume 3, Number 4, Fall 2000.