

# HAPPY 40<sup>TH</sup> BIRTHDAY, MAYOR BRAMSON!

Dear Friends,

Sunday, December 13<sup>th</sup> is Mayor Noam Bramson's 40<sup>th</sup> birthday. To celebrate the occasion, we are planning a party for friends and supporters. This event, a champagne brunch, will also serve as Noam's first major fund-raiser in more than three years.

**I am writing today to invite you to join the Host Committee for this celebration.**

We can all agree that Noam has been an exceptional mayor, with a record of impressive achievement on priorities such as economic development, environmental sustainability, and community planning. Today, at a time of particularly difficult economic and budgetary challenges, Noam's thoughtful and responsive leadership inspires confidence throughout our city. He has earned our trust and enthusiastic support.

Host Committee Membership does not require any financial commitment. Members receive an honorary listing in the brunch invitation and are simply asked to encourage friends, family, colleagues and neighbors to attend. This modest form of participation goes a long way to guarantee the event's success.

However, if you are comfortable doing more, then please consider joining the Host Committee at the level of Chair, Vice Chair or Director, by agreeing to give or raise a specific amount. (Contribution levels for Host Committee leadership are indicated on the enclosed sign-up form.) Whatever the level of involvement you choose, we will be sincerely thankful for your help.\*

Finally, to acknowledge the difficult economic climate and its impact on so many families, Noam has asked that we link his birthday celebration to community service. We are currently working with the Volunteer Center of the United Way on this effort, and it is likely that we will provide supporters with the option of allocating a portion of their financial contribution to a charitable cause, or of pledging some other form of assistance to a worthwhile community goal. More details on this will follow as we complete our planning.

If you share my admiration and affection for Noam, as well as my enthusiasm for his public service, then **please take a moment to fill a host committee sign-up form** and return it to me by post or email. If you have any questions, please feel free to contact me at 914-263-8848 or by email at [lesliefm@aol.com](mailto:lesliefm@aol.com).

Noam and his campaign team are deeply grateful for your friendship. We look forward to celebrating a happy milestone in Noam's life and to working together as he leads New Rochelle through a period of unprecedented challenge and opportunity. **Don't forget to mark December 13<sup>th</sup>, from noon to 2:30pm, on your calendar and save the date!**

Warmest regards,

Leslie Molinoff  
Finance Director

\* Note: The maximum contribution under State law is \$2,000 per person, or \$4,000 per couple. Political contributions are not tax deductible for federal income tax purposes.