

## **About Cheryl Archbald**

Dr. Cheryl Archbald is a board-certified pediatrician with additional training and expertise in preventive medicine and public health. She is currently the Deputy Commissioner for the Division of Community Health at the Westchester County Department of Health. She is a Clinical Assistant Professor of Family and Community Medicine at New York Medical College, a Lecturer at the New York Medical College School of Public Health and on voluntary faculty as an Assistant Professor at the Mount Sinai School of Medicine. Dr. Archbald is a Fellow of the American Academy of Pediatrics and a member of the American Public Health Association.

Dr. Archbald received her undergraduate degree in Sociology from Harvard University, during which she completed the pre-medical curriculum. She subsequently received a medical degree from Vanderbilt University School of Medicine and her pediatrics training at The Children's Hospital of Philadelphia. As a result of her dedicated efforts to improve the health of children in the community, she was awarded The Nancy Elizabeth Barnhart Award by her colleagues at The Children's Hospital of Philadelphia.

After completing her Pediatrics Residency, she completed an additional residency in Preventive Medicine through the combined program of the New York City Department of Health and the Columbia University School of Public Health, through which she received her Masters in Public Health and board eligible training in Preventive Medicine.

She joined the faculty of the Mount Sinai School of Medicine in 1999 through a partnership with The Children's Aid Society, a non-profit organization that provides community-based health and social services to underserved children throughout New York City. In 2001, she received The Children's Aid Society Employee Excellence Award; and, she later received the 2004 Distinguished Women Award from the Soundview HealthCare Network in recognition of her humanitarianism and contribution to the community.

In addition to her medical career, Dr. Archbald has served in diverse capacities, which have ranged from being the Chair of the Board for a non-profit organization, an alumni mentor for Harvard College graduates interested in pursuing careers in Public Interest, and a mentor to students interested in pursuing careers in the health professions. Dr. Archbald is a member of the American Diabetes Association Westchester County Community Leadership Board, the American Heart Association Founder's Affiliate Westchester Region Board of Directors and a Board member of the Bronx-Westchester Area Health Education Center.

Dr. Archbald is actively involved in numerous partnerships with community-based and faith-based organizations that have successfully identified unique and creative strategies to integrate health education, health literacy and chronic disease prevention into non-traditional health settings. Her passion and commitment continue to be to improve the health and well-being of communities through developing grassroots partnerships that address health disparities and promote healthy lifestyles.

## About Dan Bena

Dan Bena is currently the Director of Sustainability, Health, Safety, and Environment for the international division of PepsiCo, and was formerly the Director of Technical Insight and Communication, where he served as liaison between technical functions, government affairs, public policy, and field operations to develop key messaging to internal and external stakeholder groups. He is now leading the company's international Sustainability efforts across their beverage and foods operations, serving consumers in nearly 200 countries. Since graduating with an undergraduate degree in biochemistry and a graduate degree in industrial pharmacy, Dan has become a recognized leader in the beverage industry during his 24-year tenure with PepsiCo. Dan serves as Chair of the Washington-based American Beverage Association's Water Resources Committee, and has been an active participant in various ABA Task Forces. He has been active in the International Society of Beverage Technologists (ISBT), as demonstrated by such offices as past Secretary of the Computer Applications Committee, founder and Chair of the Emerging Scientific Interests Subcommittee, and—most recently—founder and Co-chair of the Subcommittee for Sustainable Development. He recently completed a three-year elected term on the ISBT Board of Directors, and has been presented with the ISBT "Best Paper" Award on two occasions, for papers addressing the environment and sustainable development.

Dan also serves on the Board-sponsored Public Health Committee of the Safe Water Network, which is a not-for-profit organization for which PepsiCo was a founding member, dedicated to providing sustainable community-level solutions to provide safe drinking water in developing economies. Bena is also on the Editorial Advisory Board of Food Safety Magazine, and has been an invited speaker to the Food Safety Summit and the Food Safety World Expo, both in Washington, DC. He has served as an Associate Referee for the International Commission on Uniform Methods in Sugar Analysis (ICUMSA), contributed monographs to the Food Chemicals Codex (FCC), and reviewed manuscripts for the Codex Alimentarius Commission (CODEX). Dan is also in the Water Core Working Group of the World Business Council for Sustainable Development (WBCSD), and was a member of the Advisory Board for development of the WBCSD Water Resource Risk Tool, which was launched to great acclaim at Stockholm World Water Week in August of 2007.

Bena has spoken in many venues addressing Sustainable Development, including his recent opening keynote address for the [World Brewing Congress in August, 2008](#), his presentation to the Corporate [Water Footprinting Conference in San Francisco in December, 2008](#), and his [keynote address to the Soap and Detergent Association in January, 2009](#). In April, 2009, he participated in a provocative panel at the World Bank's Executive Development Program, entitled Inclusive Agribusiness: Fighting Poverty, Hunger, and Malnutrition. He has authored chapters for several texts from CRC, Blackwell Science, and Marcel Dekker in the areas of water treatment and chemistry, sanitation, and beverage production. He lives in New Rochelle, New York with his wife of 21 years, Diane, a physician, and their dog.

He is a passionate and impactful public speaker serving an eclectic variety of topics. 100% of his speaking honorarium is donated to a variety of non-profit organizations which are dedicated to helping the planet and the people who borrow and depend on it.

## **About Nanette Bourne**

Nanette H. Bourne, a Senior Vice President of AKRF and Managing Director of the firm's Hudson Valley office, has over 25 years of environmental planning, municipal planning and impact analysis experience. She has prepared and managed the preparation of large-scale environmental studies for public agencies, municipalities, private developers, and public facilities and institutions. Ms. Bourne specializes in the development of master planning studies and has directed numerous high profile planning projects involving such issues as zoning, commercial district revitalization, adaptive reuse, and waterfront redevelopment.

Among the many initiatives Ms. Bourne has addressed or led are: the adaptive reuse of the former Saint Agnes Hospital in White Plains for mixed-use senior housing; the modernization of Blythedale Children's Hospital; the analysis of transportation alternatives for Interstate 287; the relocation of Croton-on-Hudson's Department of Public Works; and the redevelopment of the Yonkers waterfront.

Ms. Bourne received her Masters in Urban and Regional Planning from the University of Southern California and her B.A. in Social Psychology from the University of California at Los Angeles. She is a member of the American Planning Association and a Board Member of the New York State League of Conservation Voters (LCV), as well as the Chair of the LCV's Westchester County Chapter.

## **About Michael Deane**

Michael Deane is Vice President and Chief Sustainability Officer at Turner Construction Company and a LEED Accredited Professional. His responsibilities at Turner include developing and implementing sustainable policy and training, green project setup, operational oversight, sales and acting as liaison to the US Green Building Council.

Michael has over 20 years of construction project management experience in both the public and private sectors. Michael has an MS in Historic Preservation from Columbia University and has considerable experience in the renovation of landmarked structures. His experience also includes K-12 schools, libraries, various cultural institutions and hospitality.

Michael is a founding Board Member of the New York Chapter of the US Green Building Council, and served as Board Chair from November 2003 until January 2006. He served as on the USGBC National Board of Directors from 2005 through 2008. He continues to serve as an advisor to the New York Chapter.

Michael writes and speaks frequently about sustainability and in particular the builder's role in delivering green buildings. He currently teaches a course on sustainability at Columbia University.

In addition, Michael serves as a Member of the City of New Rochelle Planning Board.

Turner Construction Company is the largest general builder in the US. Since 2000, Turner has completed over 80 LEED Certified projects valued at over \$4 billion and has an additional 130 LEED Registered projects valued at over \$9 billion underway. Turner has over 700 LEED Accredited Professionals on staff, far more than any other construction management firm. Since 2005 Turner has reported diverting over 225,000 tons of waste from landfills. Recently, Engineering News-Record recognized Turner as the Top Green Contractor of 2007.

## About Terri Eberle

Terri L. Eberle grew up in Staten Island, NY, and was raised in a family of teachers who instilled in her a commitment to education. Terri received her BA in Political Science from the State University of New York at Albany in 1991 and her JD from the George Washington University National Law Center in 1995. While in school, she interned in the New York State Assembly and US Congress. From her time as a student at GW, Terri knew she wanted to use her law degree to advocate for the issues she cares about and to teach others how to affect changes in the law. She is committed to encouraging young people, especially women, to pursue careers in public service and to become active participants in their communities.

Terri has worked extensively in nonprofit advocacy in Washington, DC and New York. Prior to her move to New Rochelle in 1998, she held posts at the Fair Housing Council of Greater Washington (education about and enforcement of nondiscrimination laws) and the Staten Island Botanical Garden (creating and seeking funds for cultural and environmental education programs). Terri established and supervised internship opportunities for high school, college and law students at these organizations. She also did volunteer work on local political campaigns and on women's human rights issues.

A member of The College of New Rochelle community for over ten years, Terri served as Director of Grants from 1998-2003, and in 2003 was named Director of Government Relations. In this position, Terri manages federal, state and local relations for the College's six campuses and four schools. She maintains relationships with government officials, coordinates the College's legislative advocacy efforts, promotes links between government officials' interests and the College's interests and strengths and secures funding from government sources.

Terri wholeheartedly embraces the College's mission of education for service by working with the administration, faculty and staff to promote public interest careers and encourage civic participation among CNR's mostly female student body. This has included giving guest lectures on advocacy and service in various College courses, conducting voter registration drives in conjunction with the League of Women Voters of New Rochelle, helping students secure internships such as the New York State Assembly Session Intern program, coordinating the College's annual Student Lobby Day and implementing on-line advocacy campaigns for causes such as student aid, environmental issues, and human rights issues.

In addition to her work at CNR, Terri has been active in community issues in Westchester and New York City as a board member of the New York League of Conservation Voters Westchester Chapter, a member of the Government Affairs Committee and the Property Tax Commission of the Westchester County Association, and a member of New York City's Government Affairs Professionals.. Terri has also held key roles as a volunteer for local campaigns for public office. In 2007, the New Rochelle Chamber of Commerce named Terri the city's "Educational Leader of the Year".

## About 1Herbert Fox

Dr. Herbert Fox provides a very strong technical and managerial engineering background. In 1964, after receiving his doctorate he joined the faculty of New York University. In 1970, he joined New York Institute of Technology as Chair of its Department of Mechanical Engineering. He rose to be the first Dean of Science and Technology at the college.

In 1977, he left his academic post as Dean to join Pope, Evans and Robbins, Inc., a consulting engineering firm in New York City where he served as its Vice President of Consulting Services. In that capacity he was responsible for studies and designs dealing with alternative fuels and energy conservation. His responsibilities spanned the entire spectrum of consulting services offered by the company. This included developing sources of funds, preparing project proposals, defining project design, staffing projects, managing work output, and developing final reporting and presentation packages.

He returned to New York Institute of Technology in 1982 as its Senior Vice President for Scientific Research. Dr. Fox was responsible for various research laboratories and helped to legitimize a climate which facilitated outside support for the college's efforts. Under his direction and leadership New York Institute of Technology developed significant capabilities to serve the government and industrial communities. He was promoted to Provost of the college in 1986. In this capacity Dr. Fox was responsible for the entire academic community, including the several schools of the college: Engineering and Technology, Architecture, Management, Liberal Arts and Education. He developed strong communications systems for the college and implemented a major computer base for both faculty and student.

Since returning to the classroom in 1992, Dr. Fox has been involved in several major projects. These include efforts in alternative fuels for the Metropolitan Transportation Authority Long Island Bus Division and the Norwalk Transit District, combustion of fuels, including accidental and explosive ignition, design of orthopedic devices, energy conservation studies for the New York State Energy Office, analysis of photovoltaic systems for a local utility, and development and commercialization of hybrid electric vehicles. He is currently working with the Ministries of Infrastructure and Transportation in Israel looking to implement alternative fueled buses in the country.

He was the principal investigator for the college's development and commercialization of hybrid electric vehicles, which included support from KeySpan. He serves as the leader of New York Institute of Technology's team analyzing photovoltaic systems for LIPA/KeySpan. He developed a model house to demonstrate photovoltaic systems and their ability to turn power meters "backwards," feeding power to the grid. He is the faculty leader for the energy systems on the Solar Decathlon house developed by the college. In addition to his other responsibilities at the college, Dr. Fox serves as the Director of the NYIT's Center for Energy, Environment and Economics. He is currently the Associate Dean for Research and Special Projects.

Dr. Fox is currently the chair of the Environmental and Energy Task Force for the City of New Rochelle. To this end his committee has made a series of significant environmental recommendations to the Mayor and city staff. These are in the process of implementation. In addition, students at the college are working to develop energy conservation opportunities for the City in New Rochelle owned buildings.

## **About Amy Jackson**

Amy Jackson has been a leader on neighborhood, educational, land use, and community challenges in New Rochelle, New York.

As a member of the Townhouse Commission for the City of New Rochelle, Ms. Jackson worked closely with City planning staff to study and rezone Residential-Multi-Family neighborhoods in an effort to prevent overdevelopment and preserve the historic character of established neighborhoods.

As a Webster School parent, Ms. Jackson has served as the Social Action Chairperson of the Webster PTA, a position in which she worked to raise awareness about volunteer opportunities and to encourage student participation. In addition, as an organizer of Science Month at Webster School, Ms. Jackson has partnered with School science staff to educate parents and children about the connection between environment, health, and individual choices.

Ms. Jackson has been an active member of the Glenwood Lake Association, serving on various neighborhood committees, and working on initiatives related to grant-writing, public presentations, and event planning. In addition, Ms. Jackson is the Co-Founder of the Westchester Women's Soccer League.

Ms. Jackson's professional experiences include social work for Alzheimer's patients and their families, account management for advertisers Ogilvy & Mather, and mixed media instruction on the reuse of consumer goods to create art.

Ms. Jackson is currently a team leader responsible for enrichment programs, nutrition, operations, logistics and arbitration for her three children (and her husband Bruce) – in other words, as she puts it, a stay-at-home mom.

## **About David Kooris**

David Kooris is the Director of Regional Plan Association's (RPA) Connecticut Office and additionally manages several projects in the Hudson Valley. Since joining RPA full time in 2005, he has managed a variety of community design and research around the region focusing on transit-oriented development, climate change mitigation, and regional design. An emphasis in all of his work is community participation and broad stakeholder engagement.

As the impacts of climate change becoming increasingly clear and the necessity to act increasingly important, Mr. Kooris has worked with municipalities across the region to identify mitigation and adaptation strategies that focus on land use and transportation decisions. Presently, Mr. Kooris acts as program manager of the City of Bridgeport's sustainability initiative, BGreen 2020, covering the efforts of Connecticut's largest city.

He received an Honours Bachelor of Arts in Anthropology and Geography from McGill University and a Master in City and Regional Planning and a Master Certificate in Urban Design from PennDesign at the University of Pennsylvania.

## **About Felipe Lecaros**

Felipe Lecaros is the Latin America Staff Attorney for the Cyrus R. Vance Center for International Justice of the New York City Bar. He has served in this role since August 2004.

At the Vance Center, Mr. Lecaros has: coordinated pro bono legal assistance to provide comparative research in Argentina, Colombia, Mexico, Peru and the United States for use by The Nature Conservancy in its project to secure a legal framework for private land conservation in Chile; coordinated the drafting, discussion and implementation of Pro Bono Declaration of the Americas, a project that has been endorsed by more than four hundred law firms, law schools, NGOs and bar associations throughout the Americas; secured international pro bono legal research and assistance for multiple organizations, such as the Rainforest Alliance, Ashoka, and for cases before the Inter-American System for Human Rights; created the Global Network for Justice Initiatives, an online network of lawyers and advocates on access to justice issues in Latin America and Africa.

Mr. Lecaros received his Masters in U.S. Law from Duke University in 1999, his Masters in Corporate Law from Pontificia Universidad Catolica de Chile School of Law in 1997, and his Law Degree (J.D. Equivalent) from Diego Portales University School of Law in 1994.

Mr. Lecaros is a resident of New Rochelle, New York.

## **About 1Rita C. Mabli**

Ms. Mabli joined the United Hebrew Geriatric Center (UHGC) staff in 1976, and in 2007 assumed the position of President/CEO.

In that capacity, she is responsible for the Center's many components; United Hebrew Geriatric Center long term care facility; Long Term Home Health Care program; Soundview Apartments senior housing complex; Willow Towers Assisted Living facility; and AZOR Licensed Home Care Services Agency. Ms. Mabli was instrumental in the development of the Willow Towers project from its inception. She participated in every aspect of its design and development, working with the Strategic Planning Committee of the Board.

Ms. Mabli is currently involved in finalizing the construction and opening of the Lucile and Joseph Skalet Pavilion, a 176 bed long term care/rehabilitation facility, scheduled to open in May 2009.

In addition to her position of Vice President of the UGC Foundation board, Ms. Mabli is a Member and Fellow of the American College of Health Care Administrators; President of the New Rochelle Chamber of Commerce; Past President of the Association of Westchester & Rockland Long Term Care Administrators; and Preceptor of the New York State Administrator-in-training program. She also serves on the board of the Ursuline School in New Rochelle, the Westchester Public Private Partnership, the Corporate Council of New Rochelle, and the Inter-religious Council of New Rochelle.

Ms. Mabli has received numerous awards during her career. In 2001 she was honored by the UGC Foundation for her 25 years of service; in 2002 she received the Leadership Award from the American Jewish Congress; in 2003 she was selected as a Woman of Excellence in the Business Professional category by the New Rochelle Chamber of Commerce; in 2006 she was honored by the Chamber of Commerce as Corporate Professional of the Year; in 2007 she was co-honoree of the UGC Foundation Annual Gala; in 2009 she was recipient of the Distinguished Leadership Award from the American College of Healthcare Administrators.

An active member of the New Rochelle community and her church, Ms. Mabli graduated Summa Cum Laude from Iona College with a BA in Communications and an MBA in Organizational Behavior. She and her husband, Patrick Hardiman (BBA '73, MBA '76) reside in New Rochelle with their daughter, Lucy, a senior at Georgetown University who will attend Columbia University Graduate School.

## **About Jerry Mulligan**

Jerry Mulligan is the Westchester County Commissioner of Planning.

Jerry began his planning career with the City of Peekskill in 1978 and moved to the Westchester County Planning Department in 1980. He worked in facilities planning for the Westchester Medical Center for three years and returned to the County Planning Department as an Associate Planner, receiving promotion to Chief Planner and Deputy Commissioner, until receiving appointment to his current position in April 2003.

Jerry currently manages a department of approximately 90 employees organized into five major divisions, including Land Use and Development, Environmental Planning, Housing, Design and Administration. Key programs include sustainable development planning, open space preservation, affordable housing, protection of water quality and design and implementation of plans for community development and county facilities, trailways and stormwater/wetland restoration sites. County Planning has administered the Community Development Block Grant Program on behalf of forty municipalities for over thirty years.

Jerry received a Masters in City and Regional Planning from Pratt Institute and a Bachelor of Science in Landscape Architecture from the University of Virginia.

## About Steven Nakashima

Roy Steven Nakashima, MSPH, MPA, RS is an environmental management specialist whose professional background reflects the fact that we live and work in a global community. He is an American with 32 years experience in US and international environmental protection, pollution prevention and public health. He has experience in design, start-up, review and management of projects, environmental and public health management, civil law enforcement, and non-formal public education. Steven has earned a BS in Zoology, Masters degrees in public health and public administration and also is a Registered Sanitarian in Washington and Massachusetts.

Steven's experience includes positions as:

- Director of a municipal health department in Gloucester, Massachusetts;
- Coordinator of a large refugee camp in northeast Thailand;
- Environmental management coordinator for a very large rural infrastructure project in Bangladesh;
- Assistant project manager and consultant for an integrated coastal resources management project in Sri Lanka;
- Extension educator for University of Connecticut on watershed planning and non-point source pollution prevention;
- Consultant to UNDP and USAID for biodiversity, coastal zone management, sanitation, land use planning and environmental policy in Bangladesh, Egypt, Philippines and Sri Lanka; and
- Manager of a multi-donor UNDP project to assist the government of Cameroon with its response to outbreaks of avian influenza.

These jobs demonstrate his ability to achieve work that cuts across different professional disciplines, to bridge cultures and to build teams and coalitions with multiple players, including technical specialists, community organizations, concerned citizens and representatives from local, regional and national levels of government. The common thread throughout his career is the emphasis on integrating environmental management, public health and human activities.

Steven and his family have recently returned to New Rochelle, NY. His wife, Sophie deCaen, works with the United Nations Development Programme. His two children, Camille and Cedric are bi-lingual students at the French American School of New York.

## About John R. Nolon

Professor John R. Nolon is Professor of Law at Pace University School of Law, Counsel to its Land Use Law Center and Real Estate Law Institute, and Director of its Kheel Center on the Resolution of Environmental Interest Disputes. He received his J.D. degree from the University of Michigan Law School where he was a member of the Barrister's Academic Honor Society. His undergraduate degree is from the University of Nebraska, where he was President of the Senior Honor Society. He has served as a consultant to President Carter's Council on Development Choices for the 1980's, President Clinton's Council on Sustainable Development, New York Governor Pataki and Spitzer's Transition Teams, and the state-wide Quality Communities Advisory Board directed by Lieutenant Governor Mary Donohue.

Professor Nolon has served as Visiting Professor of Environmental Law at the Yale School of Forestry and Environmental Studies since 2001. He served on the Editorial Advisory Board of the National Housing and Development Reporter and is a member of the Editorial Board of *THE LAND USE AND ENVIRONMENTAL LAW REVIEW*, published by Thompson-West. He has worked extensively on sustainable development in South America as a Fulbright scholar. He serves on the Executive Committee of the New York State Bar Association Real Property Section and the Task Force on Eminent Domain Reform. He received the 2009 National Leadership Award for a Planning Advocate from the American Planning Association.

Professor Nolon is co-author of the nation's oldest casebook on land use law. The seventh edition of *Land Use and Community Development Law*. Professor Nolon's article on "The Advent of Local Environmental Law," published in the *Harvard Environmental Law Review*, was selected as one of the ten best articles on environmental and land use law published in 2002. Professor Nolon's article on the origins of smart growth, published in *The Urban Lawyer*, was also selected as one of the top ten articles in the nation on the topics of environmental and land use law in 2003. His current research focuses on Green Development Law and mitigating climate change through land use practices.

## **About Richard Organisciak**

Richard E. Organisciak is the Superintendent of Schools in the City School District of New Rochelle.

A graduate of Bernard Baruch College, Mr. Organisciak earned his Master's degree from Bernard Baruch College and a Juris Doctorate from New York Law School.

He enjoyed a long, successful and varied career with the New York City School District. He began as a paraprofessional in a reading class and moved on to a teaching position in 1973. In 1980, he became Director of Operation Far Cry, a program to retrieve dropouts. In 1983, he moved on to become the Principal of the High School Redirection in Brooklyn. In 1984, he became the Principal of Offsite Educational Services Program in Brooklyn and in 1992, he was Principal of George W. Wingate High School. From 1997 to 2003, he served as Superintendent of Schools for the New York City Department of Education. From 2003-2006, he was the Superintendent of the Deer Park School District and in July 2006, he was selected for his current position.

Mr. Organisciak is involved in a broad range of community activities and has had a number of articles published in scholarly journals and magazines. Mr. "O" has been the recipient of many community awards. He resides in Westbury, Long Island and is married to Ann Organisciak, a Superintendent in Brooklyn.

## **About Rev. Michael J. Rouse**

Rev. Michael Rouse was born in South Bend, Indiana, and was educated in the South Bend public schools. He graduated from South Bend Central High school in 1961. He served in the United States Air Force for four years. While in the military, he also did undergraduate studies at the North Texas State University in the area of Political Science. Rev. Rouse received The Masters of Arts Degree in Theological Studies from the McCormick Theological Seminary in Chicago, Illinois.

Rev. Rouse served as Pastor of St. Matthew-Gordon A.M.E. Zion Church in Chicago Illinois, for sixteen years. He also pastored Clement Memorial A.M.E. Zion Church for three years in Milwaukee, Wisconsin. Currently, Rev. Rouse is the pastor of St. Catherine African Methodist Episcopal Zion Church in New Rochelle, New York. He is also the Interim Presiding Elder of the Westchester District of the New York Annual Conference of the A.M.E. Zion Church.

Rev. Rouse serves as the Chairman of the District Board of Examiners on the Westchester District of the A.M.E. Zion Church. He Chairs the Holy Orders Committee of the New York Annual Conference of the A.M.E. Zion Church. He is the statistician for the New York Annual Conference. He is a member of the Board of Trustees of the New York Annual Conference and he also serves as the secretary of the Harriet Tubman Home Inc. Board of Directors.

Rev. Rouse has always been actively involved in his community. While pastoring in Chicago he served on the Board of Directors of the Developing Communities Project. He serves as a member of the Ambulance Commission for the city of New Rochelle, Co-Chairman of the Coalition for Mutual Respect of New Rochelle, Chairman of the Citizens For A Better New Rochelle, and a member of the National Interfaith Committee for Workers Justice.

Along with these responsibilities Rev. Rouse has been awarded numerous awards. Most recently he was awarded the Martin Luther King, Jr. Drum Major award from the Community Action Program of New Rochelle and also the Yitzhak Rabin Peacemaker Award from the Coalition for Mutual Respect.

He is married to the former Alice D. Lark. They have five grown children; they also have seventeen grandchildren and two great grandchildren.

## **About Fredrica Rudell**

Fredrica Rudell (BA, Vassar College; MBA & Ph.D., Columbia University) is Associate Professor of Marketing and Chair of the Department of Marketing and International Business in the Hagan School of Business ([www.iona.edu/marketing](http://www.iona.edu/marketing)) at Iona College in New Rochelle, NY, where she has taught courses in Marketing and Consumer Behavior for 27 years.

In addition to her many other roles and responsibilities at the college, Dr. Rudell chairs the Environmental Concerns Committee interest group. She also serves on the Steering Committee of the Environmental Consortium of Hudson Valley Colleges and Universities and is a member of the Consortium's Campus Greening task force. Dr. Rudell's current research and teaching interests focus on sustainable marketing and environmentally responsible consumer behavior, the subject of a "Green Marketing" course, which she created and will teach for the second time in Fall 2009.

Dr. Rudell and her husband, Andrew Beveridge (Chair, Department of Sociology, Queens College/CUNY and demographic consultant) live in Yonkers. Their daughter, Sydney, is completing her Masters degree at Columbia Journalism School.

## About Leonard M. Shendell

Leonard M. Shendell has been active in corporate finance, investment banking and real estate since 1965. He has been responsible for numerous initial public offerings, private placements, institutional financings and corporate acquisitions. During his tenure at Cantor Fitzgerald & Co., Inc. he was a principal participant in the acquisitions of Klein Department Stores, McCrory, Joseph Cohen & Sons, Jewel Arts, Rheingold Jewelry, Alsan Jewelry Manufacturing, Robert Tabakow Company and Gruen Watch Company. In addition he participated in the tender offers for Bond Stores, Lafayette Radio and Hygrade Foods.

At Elms Capital Management, Mr. Shendell advised asset managers, accountants and attorneys on behalf of their clients, in various hedging techniques using options and futures contracts on Treasury Bills and Notes. In addition he participated in the creation of trading techniques that resulted in the capture of dividend income for corporations, a strategy then beneficial for capturing tax-free income.

Since creating Shendell Realty Group Inc. and participating in the creation of Cornell Pace, Inc., he has acquired, financed, renovated, constructed and managed multi-family properties in the New York Metropolitan area with more than 3000 apartments. He was selected by the NYC Department of Housing, Preservation & Development to participate in the Third Party Transfer Program. Program participants renovate and manage multi-family buildings resulting in their return to independent ownership and, a return to the tax rolls. In addition he has rehabilitated many buildings in Manhattan and the Bronx with the participation of the Community Preservation Corporation and the NYC Department of Housing, Preservation and Development.

Mr. Shendell successfully participated in a transactions resulting in the construction of power shopping centers in Toledo, Ohio and Jacksonville, Florida and is currently involved in a similar development in Hartland, Michigan. He is a managing partner in a number of entities that own shopping centers located in Jacksonville and Altamonte Springs, Florida, Worcester, Massachusetts, Newington, Connecticut and Flint, Michigan. He has worked closely with many financial institutions including; Freddie Mac, FannieMae, Community Preservation Corp., Signature Bank, Morgan Stanley and Merrill Lynch.

He served as an instructor of finance at New York University and occasionally teaches the NYS Real Estate Salespersons Course at the Bronx-Manhattan North Association of Realtors. He is a member of the National Association of Realtors and is a licensed real estate broker in New York State. Formerly a registered General Securities Principal with the Securities and Exchange Commission and a Commodity Trading Advisor registered with the Commodities Futures Trading Commission, and, formerly a member of the IOM Division of the Chicago Mercantile Exchange. In addition, Mr. Shendell serves as a member of the Board of Governors of Brae Burn Country Club located in Purchase, New York since 1996 and, he is a member of the Board of Directors of the Downtown New Rochelle Business Improvement District since 2007.

1959 to 1965 U.S. Coast Guard Reserve (honorably discharged)  
1959 to 1965 Pace University-graduated with a BBA in Accounting and Finance  
1960 to 1965 Sobel, Korse & Cooper, M. J. Weinstein, CPA's  
1965 to 1972: Cantor, Fitzgerald & Co., Inc. Vice President Corporate Finance  
1972 to 1975: Jewelcor, Inc. (NYSE) Vice President Corporate Finance  
1975 to 1980: Elms Capital Management, Inc., Principal

1980 to 1985: Monetary Resources, Inc., President

1985 to Present: President, Cornell Pace, Inc. and Shendell Realty Group, Inc.

## About Edna Sussman

Edna Sussman, is a seasoned arbitrator and mediator. She is the principal of SussmanADR LLC and has been appointed as the Distinguished ADR Practitioner in Residence by the Fordham University School of Law. She started her career as a litigation associate and then partner at a prominent international law firm. Now a full time arbitrator and mediator, over the past 15 years she has served in over 100 disputes. She is a member of leading alternative dispute resolution panels including the American Arbitration Association (AAA), the International Centre for Dispute Resolution (ICDR), the International Institute for Conflict Prevention and Resolution (CPR), the Permanent Court of Arbitration in the Hague and FINRA (formerly NASD and NYSE). As a court certified mediator, Ms. Sussman serves on the mediation panels of the federal, state and bankruptcy courts in New York. She has successfully handled disputes arising out of environmental and energy matters, real estate and construction, contracts, M&A, insurance, financial matters, intellectual property, partnership and franchises. Ms. Sussman is listed as a Best Lawyers 2009 for Alternative Dispute Resolution.

Ms Sussman serves on Mayor Bloomberg's New York City Panel on Climate Change and served as Co-Chair of the Business Sector Committee of the Westchester County Global Warming Task Force. She was named as an Outstanding Woman in Energy Law by Energy Law 360 and received a 2008 Environmental Quality Award from the U.S. Environmental Protection Agency, Region 2 for her work in Westchester. Ms. Sussman chairs the Energy Committee of the New York City Bar Association and the Alternative Dispute Committee of the Environment Section of the American Bar Association. She is a graduate of Barnard College and Columbia Law School.

Ms. Sussman is a Certified LEED Accredited Professional and has lectured and published widely on climate change, green building, renewable energy and greenhouse gas regulation as well as other environmental and alternative dispute resolution issues. Ms. Sussman's recent articles:

*Climate Change Adaptation Planning Guidance for Local Governments*, American University Washington College of Law, Sustainable Development Law & Policy J., Spring 2009

*Sustainable Westchester: A Case Study in a Community Collaborative Effort*, ABA Section of Environment Energy and Resources ADR Newsletter, January 2009

*The New Paradigm for Green Buildings and Energy Efficiency*, Sustainable Energy Bloomberg Law Reports, December 2008

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